Loss modelling, reserving and fraud analytics in R

A hands-on workshop

Katrien Antonio & Jonas Crevecoeur IA|BE workshop | June, 2021

Prologue

Introduction

Course

https://github.com/katrienantonio/workshop-loss-reserv-fraud

The course repo on GitHub, where you can find the data sets, lecture sheets, R scripts and R markdown files.

Us

- ✓ katrien.antonio@kuleuven.be & jonas.crevecoeur@kuleuven.be
- (Katrien, PhD) Professor in insurance data science at KU Leuven and University of Amsterdam
- (Jonas, PhD) Post-doctoral researcher in biostatistics at KU Leuven

Checklist

☑ Do you have a fairly recent version of R?

```
version$version.string
## [1] "R version 4.0.3 (2020-10-10)"
```

☑ Do you have a fairly recent version of RStudio?

```
RStudio.Version()$version
## Requires an interactive session but should return something like "[1]'1.3.1093'"
```

☑ Have you installed the R packages listed in the software requirements?

or

☑ Have you created an account on RStudio Cloud (to avoid any local installation issues)?

Why this training?

The goals of this training

- develop practical data handling foundations, e.g. going from granular claims development data to aggregated figures
- visualize and explore data
- cover essential actuarial modelling tasks, including loss modelling for pricing, claims reserving and building a fraud detection model
- learn by doing, get you started (in particular when you have limited experience in R).

"In short, we will cover things that we wish someone had taught us in our undergraduate programs."

This quote is from the Data science for economists course by Grant McDermott.

Why R and RStudio?

Data science positivism

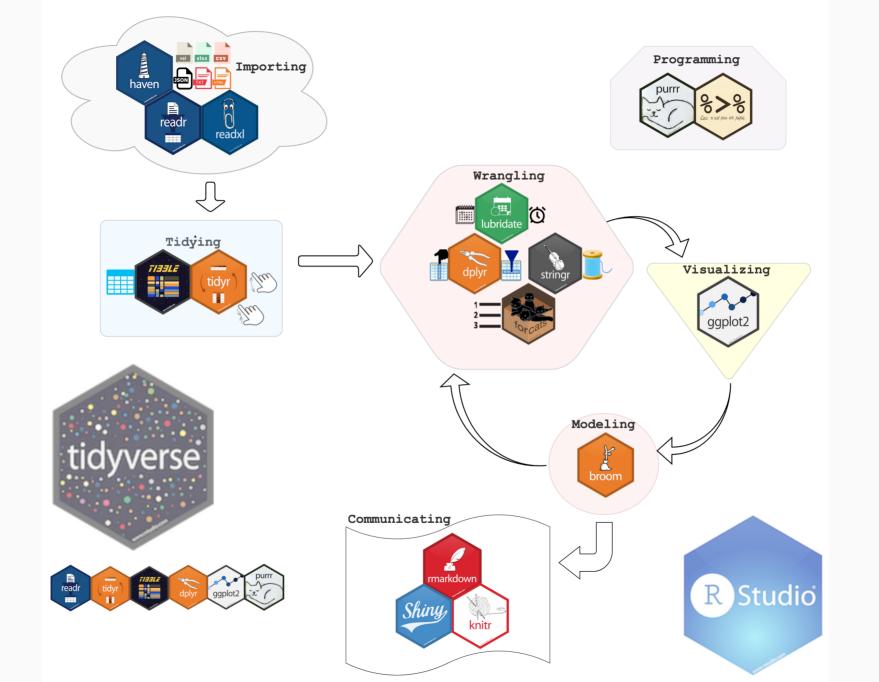
- Next to Python, R has become the *de facto* language for data science, with a cutting edge *machine learning toolbox*.
- See: The Popularity of Data Science Software
- R is open-source with a very active community of users spanning academia and industry.

Bridge to actuarial science, econometrics and other tools

- R has all of the statistics and econometrics support, and is amazingly adaptable as a "glue" language to other programming languages and APIs.
- R does not try to be everything to everyone. The RStudio IDE and ecosystem allow for further, seemless integration (with e.g. python, keras, tensorflow or C).
- Widely used in actuarial undergraduate programs

Disclaimer + Read more

- It's also the language that we know best.
- If you want to read more: R-vs-Python, when to use Python or R or Hadley Wickham on the future of R



Welcome to the tidyverse!

The **tidyverse** is an opinionated collection of R packages designed for data science. All packages share an underlying design philosophy, grammar, and data structures.



More on: tidyverse.

Install the packages with install.packages("tidyverse"). Then run library(tidyverse) to load the core tidyverse.

Today's Outline

- Prologue
- What's out there: the R universe (see the prework)
 - why R and RStudio?
 - welcome to the tidyverse!
 - principles of tidy data
 - workflow of a data scientist
- Data wrangling and visualisation (see the prework)
 - tibbles
 - pipe operator %>%
 - {dplyr} instructions
 - {ggplot2} for data visualisation
 - what else is there?

- Data sets used in the session
 - MTPL data on frequency and severity of claims
 - Secura Re losses
- Fitting frequency models in R
 - frequency severity approach
 - \circ the (a,b,0) class
 - MLE, model selection and evaluation tools
 - excess zeroes
- Fitting severity models in R
 - from simple to complex parametric distributions
 - be aware of truncation and censoring
 - a global fit via splicing
 - o case-study on the Secura Re losses
 - o what else is there?

Data sets used in the session

Data sets used in this session - MTPL



We illustrate some first data handling steps on the Motor Third Party Liability data set. There are 163 231 policyholders in this data set.

The frequency of claiming (nclaims) and corresponding severity (avg, the amount paid on average per claim reported by a policyholder) are the **target variables** in this data set.

Predictor variables are:

- the exposure-to-risk, the duration of the insurance coverage (max. 1 year)
- factor variables, e.g. gender, coverage, fuel
- continuous, numeric variables, e.g. age of the policyholder, age of the car
- spatial information: postal code (in Belgium) of the municipality where the policyholder resides.

More details in Henckaerts et al. (2018, Scandinavian Actuarial Journal) and Henckaerts et al. (2020, North American Actuarial Journal).

Data sets used in this session - MTPL



You can load the data from a .R script in the course material:

If you work in an R notebook or R markdown file, you can also go for:

The last instruction transforms mtpl_orig into a tibble.

These instructions are recommended because they avoid referring to a specific working directory on your computer, e.g.

```
setwd("C:\\Users\\u0043788\\Dropbox\\Arcturus course\\data")
mtpl_orig <- read.table('PC_data.txt', header = TRUE)</pre>
```

If you organize your data analysis or project in a folder on your computer that holds all relevant files, then the above instructions allow you (and your colleagues) to get started right away.

The only thing you need is an organized file structure.

The {rstudioapi} package is developed for RStudio. The {here} library is more general.

Do note that when working in a .Rmd, {here} will use the folder that markdown lives in as the working directory, but if you are working in a script (.R) the working directory is the top level of the project file.

First of all, we explore the structure of mtpl_orig with str().

```
str(mtpl orig)
## tibble [163,231 x 18] (S3: tbl df/tbl/data.frame)
        : int [1:163231] 1 2 3 4 5 6 7 8 9 10 ...
   $ ID
   $ NCLAIMS : int [1:163231] 1 0 0 0 1 0 1 0 0 0 ...
   $ AMOUNT : num [1:163231] 1618 0 0 0 156 ...
           : num [1:163231] 1618 NA NA NA 156 ...
   $ AVG
   $ EXP : num [1:163231] 1 1 1 1 0.0466 ...
##
   $ COVERAGE: chr [1:163231] "TPL" "PO" "TPL" "TPL" ...
           : chr [1:163231] "gasoline" "gasoline" "diesel" "gasoline" ...
   $ FUEL
           : chr [1:163231] "private" "private" "private" "private" ...
   $ USE
##
   $ FLEET
            : chr [1:163231] "N" "N" "N" "N" ...
            : chr [1:163231] "male" "female" "male" "male" ...
   $ SEX
   $ AGEPH
            : int [1:163231] 50 64 60 77 28 26 26 58 59 34 ...
            : int [1:163231] 5 5 0 0 9 11 11 11 0 7 ...
##
   $ BM
   $ AGEC
            : int [1:163231] 12 3 10 15 7 12 8 14 3 6 ...
##
   $ POWER
            : int [1:163231] 77 66 70 57 70 70 55 47 98 74 ...
   $ PC
             : chr [1:163231] "BRUSSEL" "BRUSSEL" "BRUSSEL" ...
##
   $ TOWN
##
   $ LONG
            : num [1:163231] 4.36 4.36 4.36 4.36 ...
            : num [1:163231] 50.8 50.8 50.8 50.8 50.8 ...
## $ LAT
```

Or with head() ...

head(mtpl_orig) %>% kable(format = 'html')

| ID | NCLAIMS | AMOUNT | AVG | EXP | COVERAGE | FUEL | USE | FLEET | SEX | AGEPH | ВМ | AGEC | POWER | PC | TOW |
|----|---------|-----------|-----------|-----------|----------|----------|---------|-------|--------|-------|----|------|-------|------|------|
| 1 | 1 | 1618.0010 | 1618.0010 | 1.0000000 | TPL | gasoline | private | N | male | 50 | 5 | 12 | 77 | 1000 | BRU! |
| 2 | 0 | 0.0000 | NA | 1.0000000 | РО | gasoline | private | N | female | 64 | 5 | 3 | 66 | 1000 | BRU! |
| 3 | 0 | 0.0000 | NA | 1.0000000 | TPL | diesel | private | N | male | 60 | 0 | 10 | 70 | 1000 | BRU! |
| 4 | 0 | 0.0000 | NA | 1.0000000 | TPL | gasoline | private | N | male | 77 | 0 | 15 | 57 | 1000 | BRU! |
| 5 | 1 | 155.9746 | 155.9746 | 0.0465753 | TPL | gasoline | private | N | female | 28 | 9 | 7 | 70 | 1000 | BRU! |
| 6 | 0 | 0.0000 | NA | 1.0000000 | TPL | gasoline | private | N | male | 26 | 11 | 12 | 70 | 1000 | BRU: |

Note that the data mtpl_orig uses capitals for the variable names

```
mtpl_orig %>% slice(1:3) %>% select(-LONG, -LAT) %>% kable(format = 'html')
```

| ID | NCLAIMS | AMOUNT | AVG | EXP | COVERAGE | FUEL | USE | FLEET | SEX | AGEPH | ВМ | AGEC | POWER | PC | TOWN |
|----|---------|----------|----------|-----|----------|----------|---------|-------|--------|-------|----|------|-------|------|---------|
| 1 | 1 | 1618.001 | 1618.001 | 1 | TPL | gasoline | private | N | male | 50 | 5 | 12 | 77 | 1000 | BRUSSEL |
| 2 | 0 | 0.000 | NA | 1 | РО | gasoline | private | N | female | 64 | 5 | 3 | 66 | 1000 | BRUSSEL |
| 3 | 0 | 0.000 | NA | 1 | TPL | diesel | private | N | male | 60 | 0 | 10 | 70 | 1000 | BRUSSEL |

We change this to lower case variables, and rename exp to expo.

Check rename_all() in {dplyr}.



Your turn

To get warmed up, let's load the mtpl data and do some basic investigations into the variables. The idea is to get a feel for the data.

Your starting point are the instructions in the R script on the course website.

Q: you will work through the following exploratory steps.

- 1. Calculate the empirical claim frequency, per unit of exposure. Then do the same per gender. What do you conclude?
- 2. Visualize the distribution of nclaims with a bar plot, use geom_bar as a layer in ggplot. Try different versions of this bar plot.
- 3. Visualize the distribution of avg with a density plot, use geom_density as a layer. Restrict the range of values displayed in the plot.
- 4. Visualize the distribution of avg with a histogram, use geom_histogram. Play with the binwidth.

dim(mtpl)

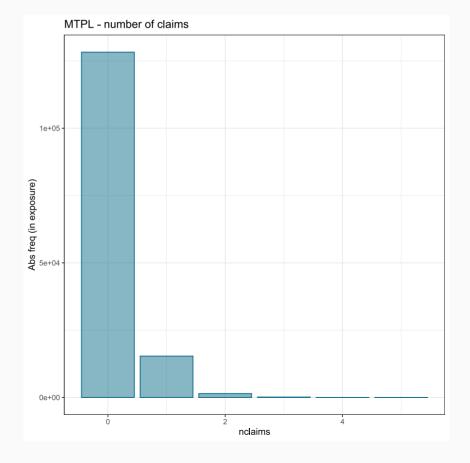
```
## [1] 163231 18
```

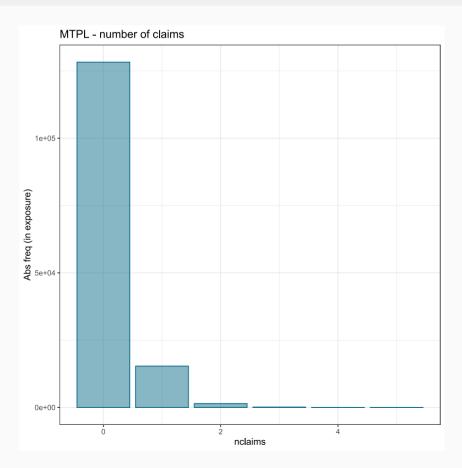
emp_freq

0.1393352

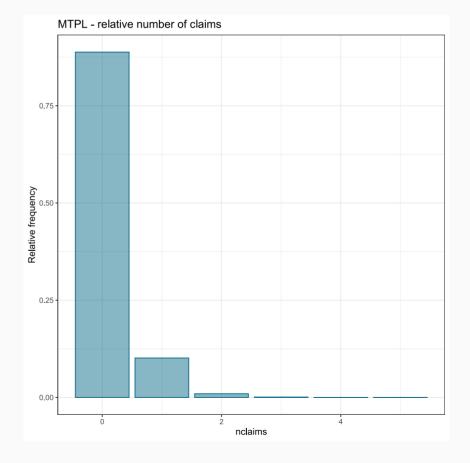
```
mtpl %>%
  group_by(sex) %>%
  summarize(emp_freq = sum(nclaims) / sum(expo))
```

| sex | emp_freq |
|--------|-----------|
| female | 0.1484325 |
| male | 0.1361164 |

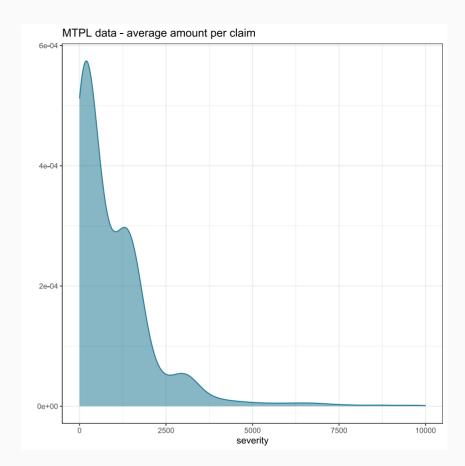




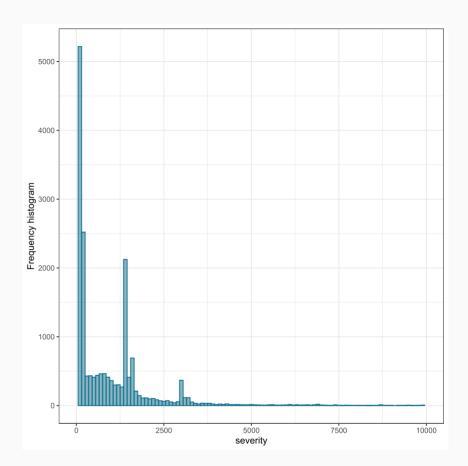
```
g <- ggplot(mtpl, aes(nclaims)) + theme_bw()
g + geom_bar(aes(y = (..count..)/sum(..count..)),
    col = KULbg, fill = KULbg, alpha = 0.5) +
    labs(y = "Relative frequency") +
    ggtitle("MTPL - relative number of claims")</pre>
```



With a density plot: mind the filter(.) instruction and the use of xlim(.,.)



With a histogram:



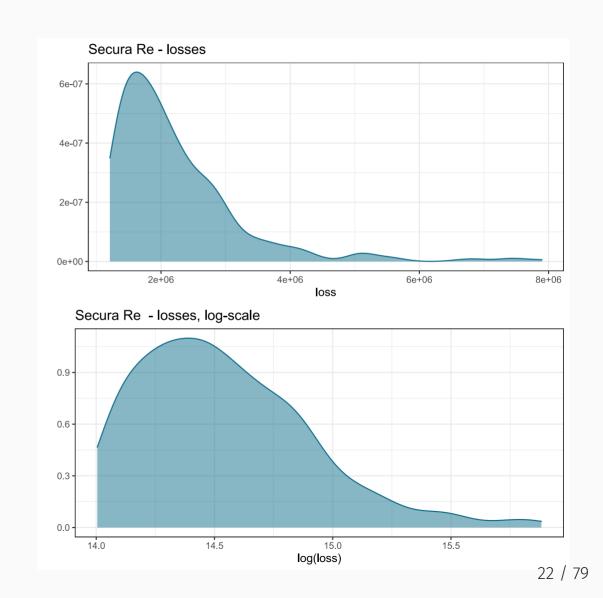
Data sets used in this session - Secura Re losses

Secura Belgian Re automobile claims from 1988 to 2001 data, gathered from several European insurance companies, exceeding 1 200 000 Euro.

The data were, among others, corrected for inflation, see the {ReIns} library.

The density plots on the right show typical features of insurance loss data:

- positive
- skewed to the right
- heavy right tail
- (possibly) subject to truncation and censoring.





Your turn

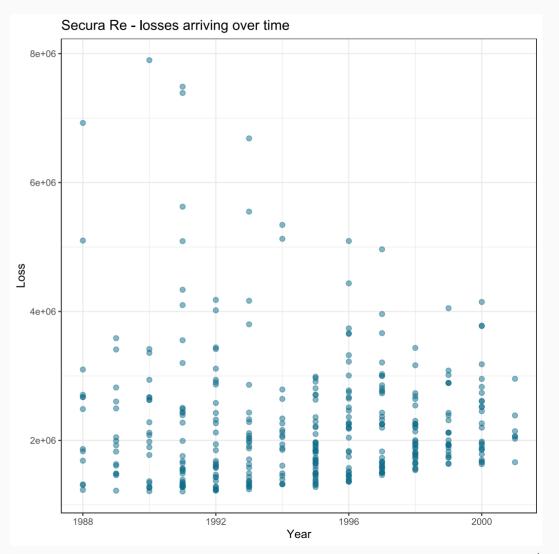
You will now use the instructions covered in the exploration of the mtpl data to picture the secura losses.

Q: you will work through the following exploratory steps.

- 1. Visualize the distribution of Loss in secura with a density plot, use geom_density as a layer.
- 2. Do the same for log(Loss).
- 3. Plot the Loss Versus Year. Use the geom_point layer.

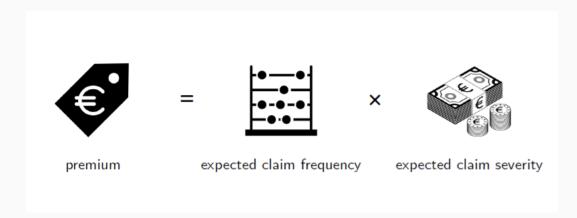
The secura losses over time...

```
ggplot(secura, aes(Year, Loss)) + theme_bw() +
  geom_point(colour = KULbg, size = 2, alpha = 0.5) +
  ggtitle('Secura Re - losses arriving over time')
```



Fitting frequency models in R

The frequency - severity approach



Assumptions:

- claim severity and claim frequency are independent
- we ignore any additional covariates (more on that next week).

Each record i in the data set registers

- **exposure**, e_i , fraction of the year in which the contract was active
- ullet number of claims, N_i , observed claim count in the period of exposure
- average claim size per reported claim (or: severity), S_i , total losses in the period of exposure divided by the number of claims, if $N_i>0$.

The (a, b, 0) class

Let N be a count or frequency random variable, with probability function (pf) $Pr(N=k)=p_k$.

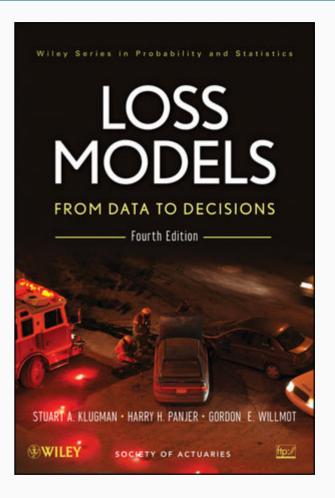
The (a,b,0)-class of frequency distributions is a two-parameter class of distributions that satisfy

$$k \cdot rac{p_k}{p_{k-1}} = a \cdot k + b \quad k \geq 1.$$

The probability p_0 then follows from $\sum_{k=0}^{+\infty} p_k = 1$.

Members of this class are the:

- Poisson
- Binomial
- Negative Binomial
- Geometric distribution.



Relevant claim frequency distributions in the (a,b,0) class:

| Member | ${\bf slope}\ a$ | Probability function p_k | Parameter(s) | Moments |
|-------------------|------------------|--|--------------------------|---|
| Binomial | a < 0 | $rac{n!}{k!(n-k)!} \cdot p^k \cdot (1-p)^k$ | $p\in(0,1)$ | $E(N) = n \cdot p$ |
| | | | $n\in \mathbb{N}$ | $\operatorname{Var}(N) = n \cdot p \cdot (1 - p)$ |
| Poisson | a = 0 | $e^{-\lambda} \cdot rac{\lambda^k}{k!}$ | $\lambda \in (0,\infty)$ | $E(N)=\lambda$ |
| | | | | $\mathrm{Var}(N) = \lambda$ |
| Negative Binomial | a > 0 | $rac{\Gamma(r+k)}{k!\Gamma(r)}\cdot\left(rac{r}{r+\mu} ight)^r\cdot\left(rac{\mu}{r+\mu} ight)^k$ | $\mu \in (0,\infty)$ | $E(N)=\mu$ |
| | | | | $\mathrm{Var}(N) = \mu + rac{\mu^2}{r}$ |

The (a, b, 0) class: a visual check

To check the (a,b,0) relation for mtpl\$nclaims we start from the empirical count distribution

```
mtpl$nclaims %>% table %>% prop.table
```

We store the empirical probabilities \hat{p}_k in a vector

```
empirical <- mtpl$nclaims %>%
  table %>% prop.table %>% as.numeric
```

and the $k \cdot rac{p_k}{p_{k-1}}$

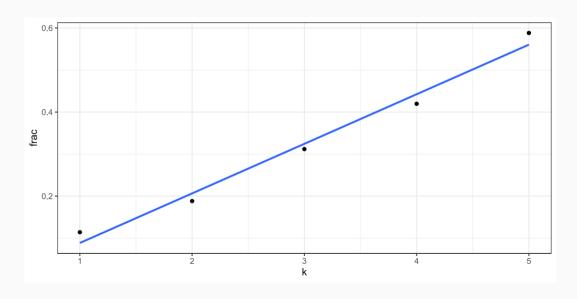
```
k <- 1:(length(empirical) - 1)
ab0_relation <- empirical[k+1] / empirical[k] * k</pre>
```

```
ab0_data <- tibble(k = k, ab0_rel = ab0_relation)</pre>
```

The positive slope when fitting $a\cdot k+b$ indicates a NegBin distribution for ${\it mtpl$nclaims}$, see

```
ab0_data %>% lm(ab0_rel ~ k, data = .)
```

and visually



Empirical mean and variance of the claim frequency

Let's explore different ways to calculate the **empirical** mean claim frequency.

Inspect the following instructions and list pros and cons:

```
mean(mtpl$nclaims)
sum(mtpl$nclaims)/sum(mtpl$expo)
weighted.mean(mtpl$nclaims/mtpl$expo, mtpl$expo)
mtpl %>%
  summarize(emp_freq = sum(nclaims) / sum(expo))
```

```
## [1] 0.1239715
## [1] 0.1393352
## [1] 0.1393352
```

emp_freq

0.1393352

What about the empirical variance? Overdispersion!

Here we use the expression for the variance:

$$\operatorname{Var}(X) = \operatorname{E}[(X - \operatorname{E} X)^2]$$

We empirically calculate the first expected value by taking exposure into account.

Moreover, we compare each realization of nclaims with its expected value, i.e. $m \star expo$ where m is the empirical mean claim frequency.

Maximum likelihood estimation (MLE)

Fit a distribution to the data by maximizing the likelihood over the unknown parameter vector θ

$$\mathcal{L}(heta) = \prod_i Pr(N_i = n_i \mid heta).$$

In practice, we minimize the negative log-likelihood

$$L(heta) = -\sum_i \log(Pr(N_i = n_i \mid heta)).$$

If exposure is available, we'll typically incorporate the exposure measure in the mean of the distribution

$$L(heta) = -\sum_i \log(Pr(N_i = n_i \mid heta, \; e_i)).$$

Let's make this more concrete for the Poisson distribution:

$$N_i \sim exttt{Poi}(e_i \cdot \lambda).$$

The corresponding log-likelihood becomes:

$$\sum_i n_i \cdot \log(e_i \cdot \lambda) - e_i \cdot \lambda - \log(n_i!).$$

How about **fitting a parametric count distribution** to data in R?

Maximum likelihood estimation (MLE) in R

A (naive) first solution uses fitdistr(.) from the {MASS} library

```
library(MASS)
fitdistr(mtpl$nclaims, "poisson")
## lambda
## 0.1239715495
## (0.0008714846)
```

Which number do you recognize here for $\hat{\lambda}$?

Alternatively, we can use the <code>glm(.)</code> function in a smart way:

Fit a Poisson GLM, with logarithmic link function.

This implies:

Y ~ Poisson, with only an intercept in the linear predictor

$$\log(E[\mathbf{Y}]) = \beta_0,$$

or,

$$E[Y] = \lambda = \exp(\beta_0).$$

Fit this model on data = mtpl.

| term | estimate | std.error | statistic | p.value |
|-------------|-----------|-----------|-----------|---------|
| (Intercept) | -1.970873 | 0.0070297 | -280.3632 | 0 |

What is your estimate for the expected annual claim frequency?

Use nclaims as Y.

Use only an intercept in the linear predictor ~ 1.

Include log(expo) as an offset term in the linear predictor.

Then,

$$\log(\texttt{expo}) + \beta_0$$
.

Put otherwise,

$$E[Y] = extsf{expo} \cdot \exp\left(eta_0
ight),$$

where **expo** refers to **expo** the exposure variable.

Maximum likelihood estimation (MLE) in R (cont.)

Writing a function for the negative log-likelihood is another option.

The general framework for a one-parameter distribution then becomes

```
neg_loglik_distr <- function(par, freq, expo){
   -sum(ddistr(freq, par, log = T))
}
nlm(neg_loglik_distr, 1, hessian = TRUE,
    freq = mtpl$nclaims, expo = mtpl$expo)</pre>
```

Tweaking the general framework to the Poisson setting then becomes ...

Inspect the results

```
exp(sol_poi$estimate)
## [1] 0.1393351
sqrt(diag(solve(sol_poi$hessian)))
## [1] 0.007029369
sol_poi$minimum
## [1] 63837.82
```

Do you recognize these numbers?

We now focus on fitting the Negative Binomial distribution to the mtpl\$nclaims frequency data, using glm.nb() from the {MASS} library.

| term | estimate | std.error | statistic | p.value |
|-------------|-----------|-----------|-----------|---------|
| (Intercept) | -1.968155 | 0.0073391 | -268.174 | 0 |

The additional parameter r is estimated as (point estimate and standard error)

```
## [1] 1.435807
## [1] 0.08039722
```

Inspect the model output via

```
summary(freq_glm_nb)
##
## Call:
## glm.nb(formula = nclaims ~ 1 + offset(log(expo)), da
      link = log, init.theta = 1.435806632)
## Deviance Residuals:
                10 Median 30
                                         Max
## -0.5164 -0.5164 -0.4263
                                      4.8511
##
## Coefficients:
               Estimate Std. Error z value Pr(>|z|)
## (Intercept) -1.968155 0.007339 -268.2 <2e-16 **
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '."
##
## (Dispersion parameter for Negative Binomial(1.4358)
##
      Null deviance: 78254 on 163230 degrees of free
## Residual deviance: 78254 on 163230 degrees of free
## AIC: 127192
##
## Number of Fisher Scoring iterations: 1
                                                  35 / 79
##
```



Your turn

Q: you will work through the following steps

- 1. Starting from the handcrafted Poisson likelihood and its numerical optimization, can you write similar instructions for the Negative Binomial?
- 2. Can you match the estimates obtained with your routine with those of the glm.nb() call?

Let's now focus on the handcrafted Negative Binomial likelihood optimization:

Inspect the resulting estimates

```
sol_nb$estimate
## [1] -1.9681557 0.3617181
```

We inspect the results

```
exp(sol_nb$estimate)
## [1] 0.1397143 1.4357941
sqrt(diag(solve(sol_nb$hessian)))
## [1] 0.007349782 0.056009902
sol_nb$minimum
## [1] 63593.93
```

The variance estimated by this Negative Binomial model is then

```
exp(sol_nb$estimate[1]) +
  (exp(sol_nb$estimate[1])^2)/(exp(sol_nb$estimate[2]))
## [1] 0.1533096
```

which is very close to the empirical variance!

Model selection and evaluation tools

The AIC can be used to compare models

$$AIC = 2 \cdot \# param - 2 \cdot log-likelihood.$$

```
AIC_poi <- 2*length(sol_poi$estimate) + 2*sol_poi$minimum

AIC_nb <- 2*length(sol_nb$estimate) + 2*sol_nb$minimum

c(AIC_nb = AIC_nb, AIC_poi = AIC_poi)

## AIC_nb AIC_poi

## 127191.9 127677.6
```

Smaller is better, thus preferred distribution is the Negative Binomial based on AIC!

Next to this, we compare the **observed and fitted claim count** distribution.

For example, with the fitted Negative Binomial distribution

```
observed count = rep(0, 5)
model based count = rep(0, 5)
for(i in 1:5) {
 observed_count[i] = sum(mtpl$nclaims == i-1)
 model_based_count[i] = sum(dnbinom(i-1, size = freq_glm_nb$theta, mu = fitted(freq_glm_nb)))
data.frame(frequency = 0:4,
          observed count = observed count,
          model based count = round(model based count))
    frequency observed count model based count
## 1
                     144936
                                      145014
## 2
     1 16556
                                      16347
## 3
     2 1558
                                       1685
## 4
                  162
                                        167
## 5
           4
                       17
                                         16
```

How would you explain the code (in your own words)? Can you adjust the code to the Poisson distribution?

Excess zeroes in claim count data

Standard count distributions have often difficulty to capture the large number of zeroes in claim frequency data.

We propose two strategies to model an excessive number of zeroes.

With a **Zero-Inflated (ZI)** distribution:

$$P(N^{ZI} = k) = egin{cases} \pi + (1 - \pi) \cdot P(N = 0) & k = 0 \ (1 - \pi) \cdot P(N = k) & k > 0. \end{cases}$$

Zero-inflated count models are two-component mixture models combining a point mass at zero with a proper count distribution. Thus, there are two sources of zeroes: zeroes may come from both the point mass and from the count component.

With a **Hurdle** distribution:

$$P(N^{hurdle}=k)= egin{cases} \pi & k=0 \ (1-\pi)\cdotrac{P(N=k)}{1-P(N=0)} & k>0. \end{cases}$$

How can we fit these distributions to given data with R?

The library {pscl} enables maximum likelihood estimation of zero-inflated and hurdle models for count data.

```
library(pscl)
f_ZIP <- pscl::zeroinfl(nclaims ~ 1, offset = log(expo)</pre>
                dist = "poisson", data = mtpl)
summary(f ZIP)
##
## Call:
## pscl::zeroinfl(formula = nclaims ~ 1, data = mtpl, o
      dist = "poisson")
##
## Pearson residuals:
              10 Median
      Min
                             30
                                    Max
## -0.3584 -0.3584 -0.3584 -0.2976 36.1142
##
## Count model coefficients (poisson with log link):
              Estimate Std. Error z value Pr(>|z|)
  (Intercept) -1.48286
                       0.02226 -66.63 <2e-16 ***
##
## Zero-inflation model coefficients (binomial with log
              Estimate Std. Error z value Pr(>|z|)
##
  ## ---
## Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.'
##
```

The dist = . available in zeroinfl(.) are the Poisson, Negative Binomial and the geometric distribution.

The offset = . is an a priori known component to be included in the linear predictor of the count model (as we did before).

Usually the count model is a Poisson or negative binomial regression (with log link).

A binary model is used that captures the probability of zero inflation. In the simplest case only with an intercept but potentially containing regressors. For this zero-inflation model, a binomial model with different links can be used, typically logit or probit. More detailed inspection of the output stored in f_zip

```
f ZIP$coefficients
## Scount
## (Intercept)
## -1.482859
## $zero
## (Intercept)
## -0.4693167
(f_ZIP_lambda <- exp(as.numeric(f_ZIP$coefficients[1])))</pre>
## [1] 0.2269878
(f_ZIP_pi <- exp(as.numeric(f_ZIP$coefficients[2]))/(1+exp(as.numeric(f_ZIP$coefficients[2]))))</pre>
## [1] 0.384778
(AIC_ZIP <- 2*length(f_ZIP$coefficients) - 2*f_ZIP$loglik)
## [1] 127241.3
```

The mean and variance (for expo == 1) as captured by the ZIP

```
(ZIP_mean <- (1-f_ZIP_pi)*f_ZIP_lambda)
## [1] 0.1396479
(ZIP_var <- (1-f_ZIP_pi)*f_ZIP_lambda*(1+f_ZIP_pi*f_ZIP_lambda))
## [1] 0.1518447</pre>
```

A handcrafted MLE with the **ZIP distribution** can be put together as

and their corresponding standard errors

```
(sol_ZIP_se <- sqrt(diag(solve(sol_ZIP$hessian))))
## [1] 0.02224688 0.05480811</pre>
```



Your turn

Q: as a final challenge

- 1. Adjust the code of the ZIP to fit the hurdle Poisson model, use pscl::hurdle().
- 2. Starting from the handcrafted ZIP likelihood, write code for the hurdle Poisson model.

Fitting severity models in R

From simple to complex parametric distributions

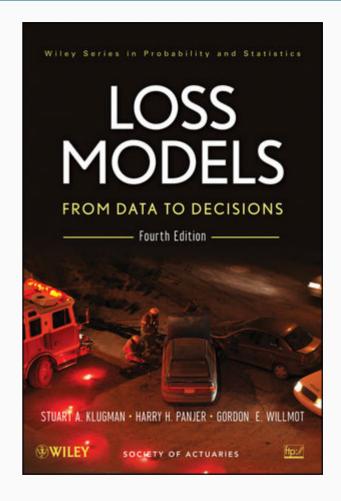
Famous examples of 1 and 2 parameter distributions used in loss modelling:

- Exponential
- Lognormal
- Gamma and Inverse Gaussian.

Some less straightforward more flexible parametric distributions:

- Burr (3 parameters)
- GB2 (4 parameters).

Typically challenging to fit, picking meaningful starting values in numerical optimization routines matters!



| Distribution | Density | Mean | R |
|------------------|--|--|----------------------------|
| Exponential | $f(y) = \lambda e^{-\lambda y}$ | $\mathrm{E}[Y] = 1/\lambda$ | dexp |
| Gamma | $f(y) = rac{1}{\Gamma(lpha)} eta^lpha y^{lpha-1} e^{-eta y}$ | $\mathrm{E}[Y] = lpha/eta$ | dgamma |
| Inverse Gaussian | $f(y) = \left(rac{\lambda}{2\pi y^3} ight)^{1/2} \exp\left[rac{-\lambda (y-\mu)^2}{2\mu^2 y} ight]$ | $\mathrm{E}[Y] = \mu$ | dinvgaus package {statmod} |
| Lognormal | $f(y) = rac{1}{\sqrt{2\pi}\sigma y} \exp\left[-rac{1}{2} \left(rac{\log y - \mu}{\sigma} ight)^2 ight]$ | $\mathrm{E}[Y] = \mathrm{exp}\left(\mu + rac{1}{2}\sigma^2 ight)$ | dlnorm |

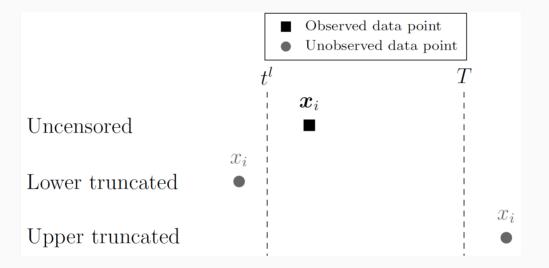
The {actuar} package has some functions related to the Burr and GB2 distributions, e.g. dburr and dgenbeta.

Mind the different parametrizations of these distributions!

Be aware of truncation!

In secura only losses above 1.2M EUR are registered.

We can picture this as follows:

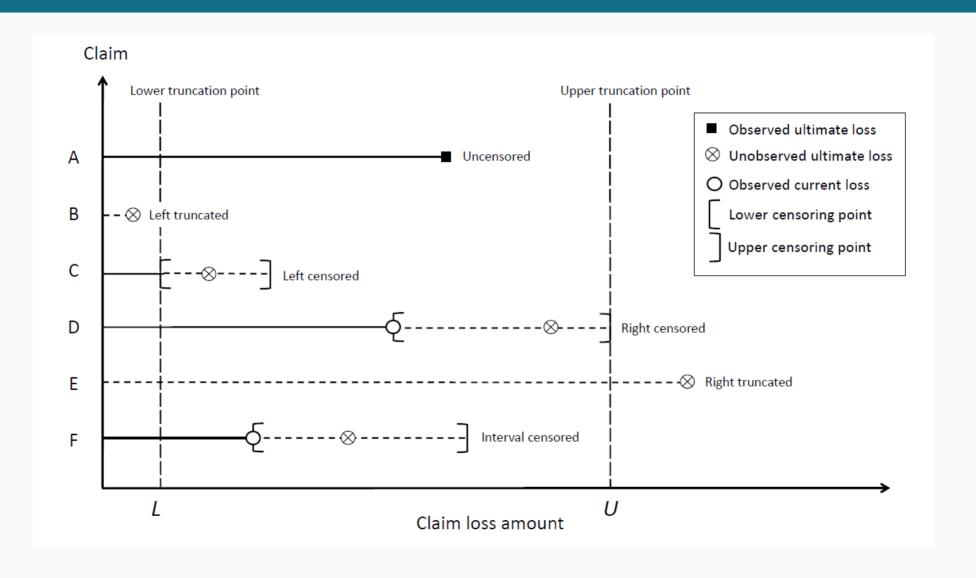


Lower/left truncation: deductible, reinsurance.

Upper/right truncation: earthquake magnitudes.

How would you tackle this left-truncation in secura when fitting a loss distribution to the data?

Be aware of truncation and censoring!



Global fitting distributions

How to find/to construct a **global fit** of insurance losses?

That's **hard**, because:

 different behaviour of attritional and large losses (body vs tail).

Typically, no standard parametric distribution provides suitable global fit:

- Lognormal, Weibull, etc. underestimate tail risk
- Pareto, Generalised Pareto Distribution (GPD), etc. can only be used for large losses
- complex distributions (e.g. GB2).

Splicing (or composite modeling) offers a useful strategy to construct a global fit.

Intuitively:

- different components on different intervals of losses
- glue these components together into a well-defined density.

This technique is popular e.g. in modelling operational risk data.

Splicing: a body-tail example

Combine two distributions (one for the **body** and one for the **tail**) in a splicing model:

$$f(x;oldsymbol{\Theta}) = egin{cases} 0 & ext{if } x < t^l \ \pi rac{f_1^*(x;t,oldsymbol{\Theta}_1)}{F_1^*(t;oldsymbol{\Theta}_1) - F_1^*(t^l;oldsymbol{\Theta}_1)} & ext{if } t^l \leq x \leq t \ (1-\pi)rac{f_2^*(x;t,oldsymbol{\Theta}_2)}{1-F_2^*(t;oldsymbol{\Theta}_1)} & ext{if } x > t, \end{cases}$$

where t^l is the **left-truncation point** and t the **split point** (body vs. tail).

Questions for you:

- which in the above should be estimated from the data?
- why the conditional densities, constructed from original pdf's $f_1^*(.)$ and $f_2^*(.)$ on the positive real line?

Some examples of body-tail fits:

| Body | Tail | |
|-----------------------------|--------------------|--|
| Exponential | Pareto | |
| Lognormal | Pareto | |
| Weibull | Pareto | |
| Mixture of two exponentials | Generalised Pareto | |

A body-tail fit for the Secura Re losses

Let's combine an **exponential** (body - below threshold t) and a **Pareto** (tail - above t)

$$f(x) = egin{cases} 0 & x \leq t^l \ \pi \cdot rac{f_1^\star(x)}{F_1^\star(t) - F_1^\star(t^l)} & t^l \leq x \leq t \ (1-\pi) \cdot rac{f_2^\star(x)}{1 - F_2^\star(t)} & x > t \end{cases},$$

with

ullet f_1^{\star} and F_1^{\star} the PDF and CDF of an exponential distribution

$$rac{f_1^\star(x)}{F_1^\star(t)-F_1^\star(t^l)} = rac{\lambda \exp\{-\lambda x\}}{\exp\{-\lambda \cdot t^l\}-\exp\{-\lambda \cdot t\}} = rac{\lambda \exp\{-\lambda (x-t^l)\}}{1-\exp\{-\lambda (t-t^l)\}},$$

ullet f_2^{\star} and F_2^{\star} the PDF and CDF of a Pareto distribution with unit scale

$$rac{f_2^{\star}(x)}{1-F_2^{\star}(t)} = rac{rac{1}{\gamma}x^{-rac{1}{\gamma}-1}}{t^{-rac{1}{\gamma}}}.$$

Choice of threshold

Techniques from **extreme value theory (EVT)** are necessary to estimate split point above which a Pareto distribution is plausible.

A first visual tool is the **mean excess plot**:

 the mean excess function or mean residual life function is

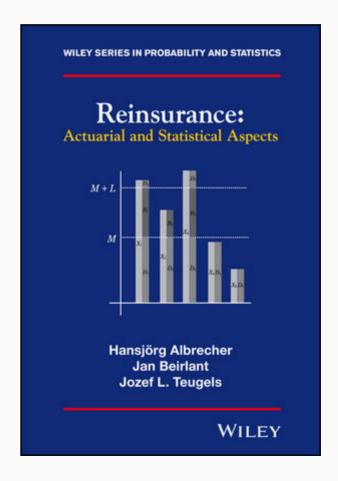
$$e(t) = E(X - t|X > t)$$

ullet empirically, using a sample (x_1,\ldots,x_n)

$$\hat{e}_n(t) = rac{\sum_{i=1}^n x_i \mathbf{1}_{(t,\infty)}(x_i)}{\sum_{i=1}^n \mathbf{1}_{(t,\infty)}(x_i)} - t.$$

• the mean excess plot evaluates the above at values $t=x_{n-k,n}$, the (k+1)th largest observation.

The {ReIns} package implements many useful functions from this book:



Via {ReIns} we can easily plot the mean excess function:

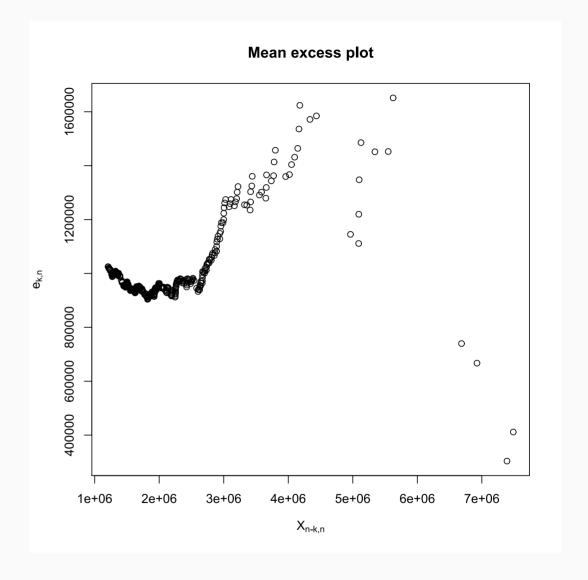
```
library(ReIns)
ReIns::MeanExcess(secura$Loss)
```

By default, the mean excess scores are plotted as a function of the data k = FALSE.

You can also plot these as function of the tail parameter k = TRUE.

The mean excess function of an EXP distribution is constant, then:

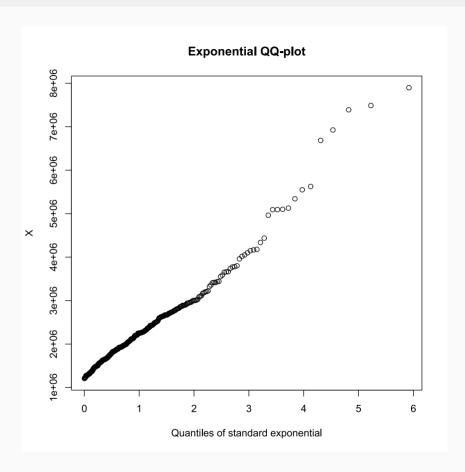
- HTE ('Heavier than exponential'), mean excess function ultimately increases
- LTE ('Lighter than exponential'), when mean excess function ultimately decreases.



A second visual tool is a QQplot, e.g. the **Exponential QQplot**:

- ullet recall $F_{\lambda}(x)=1-\exp\left(-\lambda x
 ight)$ with x>0
- then $Q_{\lambda}(p) = -rac{1}{\lambda} \mathrm{log} \, (1-p)$ for $p \in (0,1)$
- ullet use $p_{i,n} := i/(n+1)$ and plot $(-\log{(1-p_{i,n})}, x_{i,n}).$

ReIns::ExpQQ(secura\$Loss)



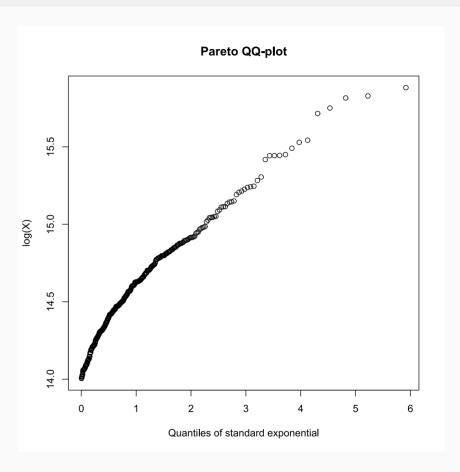
A second visual tool is a QQplot, e.g. the Pareto QQplot:

- ullet recall $F_{\gamma}(x)=1-x^{-1/\gamma}$ with x>0
- then $-\log{(1-p)} = rac{1}{\gamma} \log{x}$ for $p \in (0,1)$
- ullet use $p_{i,n}:=i/(n+1)$ and plot

$$(-\log{(1-p_{i,n})},\log{x_{i,n}}).$$

A distribution is of Pareto-type when the Pareto QQplot is ultimately linear near the largest observations.

ReIns::ParetoQQ(secura\$Loss)



Choice of threshold - the Hill estimator

We estimate the slope of the Pareto QQplot to the right of the reference point

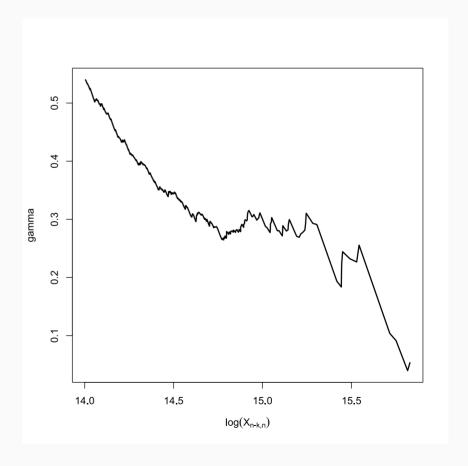
$$(-\log{(rac{k+1}{n+1})},\log{x_{n-k,n}}).$$

This slope can be expressed as

$$H_{k,n} = rac{1}{k} \sum_{j=1}^k \log X_{n-j+1,n} - \log X_{n-k,n}.$$

When the data has a Pareto tail the Hill plot becomes linear.

But mind the bias and variance trade off!



Choice of threshold - the Hill estimator

We estimate the slope of the Pareto QQplot to the right of the reference point

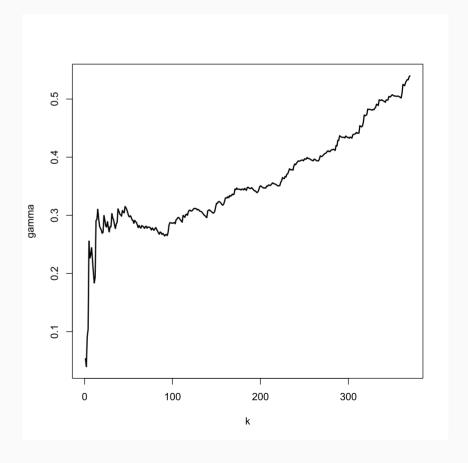
$$(-\log{(rac{k+1}{n+1})},\log{x_{n-k,n}}).$$

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When the data has a Pareto tail the Hill plot becomes linear.

But mind the bias and variance trade off!



The Hill plot shows many possible estimates for γ in the Pareto distribution $F(x)=1-x^{-1/\gamma}$ that we want to use for the tail of the distribution.

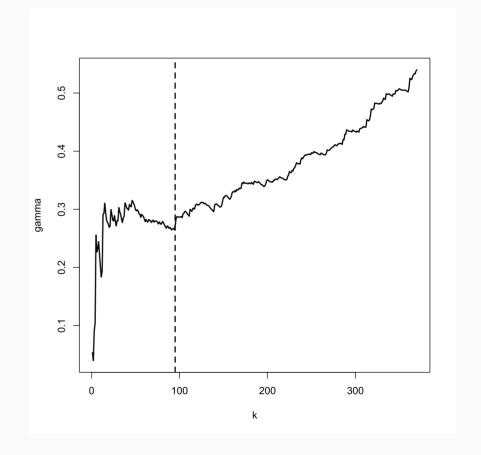
How to pick the split point?

We consider the Asymptotic Mean Squared Error of $H_{k,n}$ (i.e. variance + squared bias).

We plot

$$(k, \widehat{ ext{AMSE}}(H_{k,n})); k=1,\ldots,n-1\}$$

and pick the k that minimizes the AMSE.



Using these insights from EVT we arrive at a **final choice** for the split point or threshold t.

We pick the optimal k by minimizing AMSE of the Hill estimator.

Then, the corresponding split point or threshold $t:=X_{n-k,n}$, the (k+1)th largest observation in the sample.

This reasoning also gives $\hat{\gamma}$ via the corresponding $H_{k,n}$.

```
# sample size
n <- length(secura$Loss)</pre>
n
## [1] 371
# Hill estimator
kopt <- Hill.kopt(secura$Loss, plot = FALSE)$kopt</pre>
kopt
## [1] 95
# chosen threshold
threshold <- sort(secura$Loss)[n - kopt]</pre>
threshold
## [1] 2580026
# estimate for gamma using Hill estimator
gamma <- H$gamma[kopt]</pre>
gamma
## [1] 0.2710874
```

Exponential - Pareto splicing model

We are now ready to fit the **body-tail** model proposed earlier on:

$$f(x) = egin{cases} 0 & x \leq t^l \ \pi \cdot rac{f_1^\star(x)}{F_1^\star(t) - F_1^\star(t^l)} & t^l \leq x \leq t \ (1-\pi) \cdot rac{f_2^\star(x)}{1 - F_2^\star(t)} & x > t \end{cases},$$

with

ullet f_1^{\star} and F_1^{\star} the PDF and CDF of an exponential distribution

$$rac{f_1^\star(x)}{F_1^\star(t)-F_1^\star(t^l)} = rac{\lambda \exp\{-\lambda x\}}{\exp\{-\lambda \cdot t^l\}-\exp\{-\lambda \cdot t\}} = rac{\lambda \exp\{-\lambda (x-t^l)\}}{1-\exp\{-\lambda (t-t^l)\}},$$

ullet f_2^\star and F_2^\star the PDF and CDF of a Pareto distribution with unit scale

$$rac{f_2^{\star}(x)}{1-F_2^{\star}(t)} = rac{rac{1}{\gamma}x^{-rac{1}{\gamma}-1}}{t^{-rac{1}{\gamma}}}.$$

In fact, we now have meaningful choices/estimates for:

- ullet t^l left truncation point at 1.2M EUR
- *t* the split point estimated at threshold

```
threshold
## [1] 2580026
```

• the Hill estimator in gamma

```
gamma
## [1] 0.2710874
```

• the fraction of losses below the split point

```
(p <- sum(secura$Loss <= threshold)/n)
## [1] 0.7439353</pre>
```

or

```
(n-kopt)/n
## [1] 0.7439353
```

```
sh <- 1200000 # shift
I <- secura$Loss <= threshold # indicator</pre>
neg.loglik <- function(par) {</pre>
    lambda <- exp(par[1]); alpha <- exp(par[2])</pre>
    # likelihood
    L \leftarrow I * (n-kopt)/n * lambda * exp(-lambda*(secura$Loss-sh))/(1 - exp(-lambda*(threshold-sh))) +
         (1-I) * kopt/n * alpha * (secura$Loss)^(-alpha-1)/(threshold)^(-alpha)
    # negative log-likelihood
    -sum(log(L))
m1 <- mean(secura$Loss)</pre>
par.init <- c(1/(m1-sh), 1/m1)
oo <- nlm(neg.loglik, log(par.init))</pre>
(lambda <- exp(oo$estimate[1]))</pre>
## [1] 6.710413e-07
(alpha <- exp(oo$estimate[2]))</pre>
## [1] 3.688812
(gamma <- 1/alpha)
## [1] 0.27109
```

By working out the integrals starting from the spliced density, we find:

for $t^l = 1,200,000 \le x \le t$:

$$F(x) = \pi \cdot \frac{1 - \exp\{-\lambda(x - 1,200,000)\}}{1 - \exp\{-\lambda(t - 1,200,000)\}}.$$

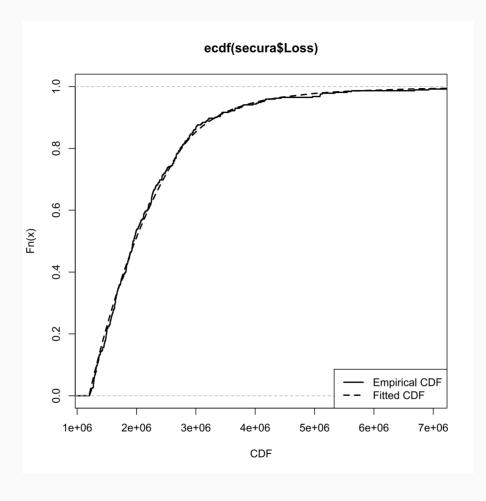
and for x>t we find

$$F(x)=1-(1-\pi)\Big(rac{x}{t}\Big)^{-rac{1}{\gamma}}.$$

Note the different expressions for the CDF for the different ranges of $oldsymbol{x}$ values!

Following function can be used the compute the CDF of the spliced distribution (try the integrals!)

To assess the GoF of the fitted spliced distribution, we plot the empirical CDF together with the fitted CDF.



A mixture of Erlangs for the body

What if it is not straightforward to find a suitable distribution for the **body of the data**?

Mixtures of Erlangs:

- versatile class of distributions, i.e. dense in the space of positive, continuous distributions
- mathematically tractable
- fitting procedure in {ReIns} package.

But, a ME distribution has an **exponential tail**, thus no heavy tails!

More details in Verbelen et al. (2015, ASTIN Bulletin).

The pdf of a mixture of Erlangs:

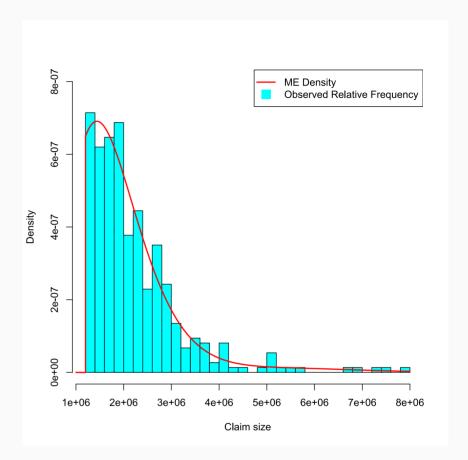
$$egin{align} f_X(x;oldsymbol{lpha},oldsymbol{r}, heta) &= \sum_{j=1}^M lpha_j f_E(x;r_j, heta) \ &= \sum_{j=1}^M lpha_j rac{x^{r_j-1}e^{-x/ heta}}{ heta^{r_j}(r_j-1)!}, \end{split}$$

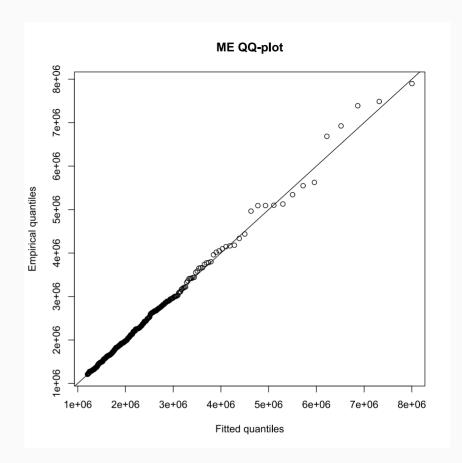
with number of Erlangs M, mixing weights $oldsymbol{lpha}$, common scale heta and positive integer shape parameters (r_1,\ldots,r_M) .

The mixing weights should satisfy $lpha_j>0$ and $\sum_j lpha_j=1$.

Question for you: the Erlang distribution may remind you of a better known distribution among actuaries. Which one?

```
# Fit ME model using internal function from
# ReIns package
MEfit_sec <- ReIns:::.ME_tune(secura$Loss,</pre>
                              trunclower = sh,
                              criterium = "BIC",
                              M = 10,
                              s = 1:40)$best_model
# Fitted parameters
MEfit_sec$alpha
## [1] 0.9707281 0.0292719
MEfit_sec$shape
## [1] 5 16
MEfit_sec$theta
## [1] 359731.4
```





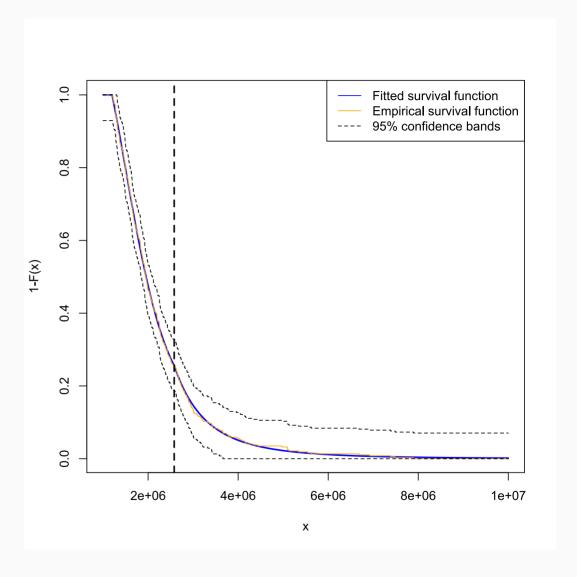
Next, we combine what we learned on splicing with the Mixture of Erlangs distribution, to construct a ME-Pa splicing model with the splicing point threshold estimated earlier on.

Again, we start from M=10 Erlangs in the mixture part for the body.

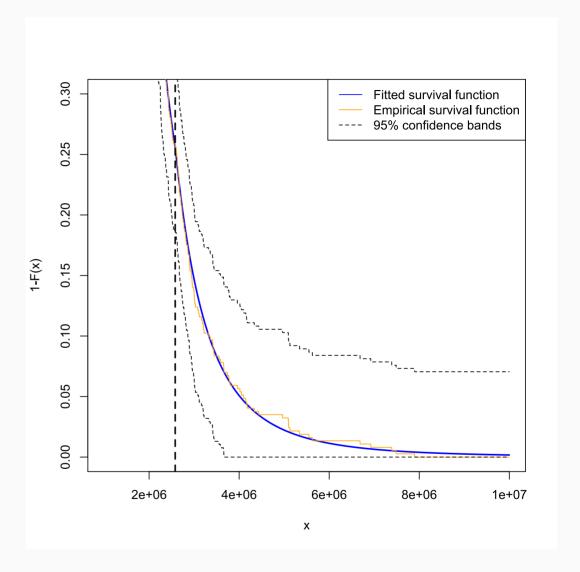
How would you describe the resulting model?

```
## Summary of splicing fit
## const = 0.744
## pi = (0.744, 0.256)
## t0 = 1 200 000
## t = 2 580 026
## type = (ME, Pa)
##
## p = 1
## r = 7
## theta = 249 142
##
## M = 1
## M_initial = 10
## gamma = 0.271
## endpoint = Inf
```

The first way to assess the GoF is a plot of the ECDF and the fitted CDF.



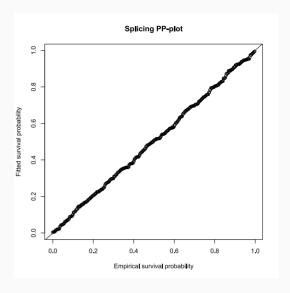
The first way to assess the GoF is a plot of the ECDF and the fitted CDF.

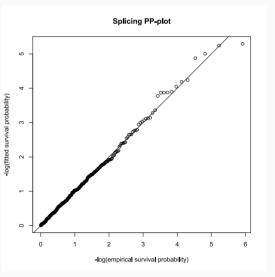


Additionally, a PP-plot can be used which plots the empirical survival function vs. the fitted survival function. To focus on the tails, a version with minus log-scale is also used, i.e.

$$-\log(1-\hat{F}(x_{i,n})) \text{ vs. } -\log(1-F(x_{i,n})).$$

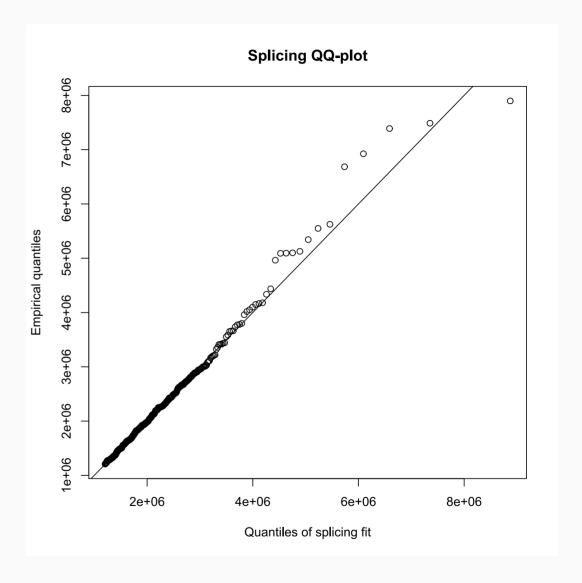
```
# PP-plot
SplicePP(secura$Loss, splicefit_sec)
# PP-plot with minus log-scale
SplicePP(secura$Loss, splicefit_sec, log = TRUE)
```





Finally, a QQ-plot can be used again.

```
# QQ-plot
SpliceQQ(secura$Loss, splicefit_sec)
```



Risk measures

Some popular risk measures are

• Value-at-Risk

$$VaR_{1-p} = F^{-1}(1-p)$$

• Value-at-Risk quantifies tail events.

• Conditional Tail Expectation

$$egin{aligned} CTE_{1-p} &= E(X \mid X > VaR_{1-p}) \ &= rac{1}{p} \int_{1-p}^1 VaR_{\gamma}(X) d\gamma. \end{aligned}$$

• Conditional Tail Expectation quantifies the expected severity of tail events (what if?).

Risk measures for a body-tail fit

We give a general expression for the CDF and quantile function for the body-tail model:

$$f(x) = egin{cases} 0 & x \leq t^l \ \pi \cdot rac{f_1^\star(x)}{F_1^\star(t) - F_1^\star(t^l)} & t^l \leq x \leq t \ (1-\pi) \cdot rac{f_2^\star(x)}{1 - F_2^\star(t)} & x > t \end{cases}$$

The CDF is found by integrating the density:

$$F(x) = \begin{cases} 0 & x \leq t^l \\ \pi \cdot \frac{F_1^\star(x) - F_1^\star(t^l)}{F_1^\star(t) - F_1^\star(t^l)} & t^l \leq x \leq t \end{cases} \qquad F^{-1}(p) = \begin{cases} Q_1^\star \left(\frac{p}{\pi} \cdot \left(F_1^\star(t) - F_1^\star(t^l)\right) + F_1^\star(t^l)\right) & 0 \leq p \leq \pi \\ Q_2^\star \left(\frac{p - \pi}{1 - \pi} \cdot \left(1 - F_2^\star(t)\right) + F_2^\star(t)\right) & \pi \leq p \leq 1 \end{cases}$$

$$\pi + (1 - \pi) \cdot \frac{F_2^\star(x) - F_2^\star(t)}{1 - F_2^\star(t)} \quad x > t \qquad \text{where } Q_1^\star \text{ and } Q_2^\star \text{ denote the quantile functions of the}$$

The quantile function is obtained by inverting the CDF:

$$F^{-1}(p) = egin{cases} Q_1^* \left(rac{p}{\pi} \cdot (F_1^{\star}(t) - F_1^{\star}(t^l)) + F_1^{\star}(t^l)
ight) & 0 \leq p \leq \pi \ Q_2^* \left(rac{p-\pi}{1-\pi} \cdot (1 - F_2^{\star}(t)) + F_2^{\star}(t)
ight) & \pi \leq p \leq 1 \end{cases}$$

where Q_1^st and Q_2^st denote the quantile functions of the body resp. tail distribution used in the splicing model.

Risk measures for a body-tail fit

Risk measures for a body-tail fit

95% Value-at-Risk

```
ExpPa_quantile(0.95, sh, threshold, lambda, gamma)
## [1] 4017259
```

and check

95% Conditional Tail Expectation

```
qf <- function(p) {
   ExpPa_quantile(p, sh, threshold, lambda, gamma)
}
int <- integrate(qf, lower = 0.95, upper = 1)
int$value / 0.05
## [1] 5511323</pre>
```

The {ReIns} package has built-in functions to calculate these (and other) risk measures for the ME-Pa spliced fit, see e.g. ReIns::VaR(p, splicefit_sec) and ReIns::CTE(p, splicefit_sec).

Thanks!



Slides created with the R package xaringan.

Course material available via

https://github.com/katrienantonio/workshop-loss-reserv-fraud